

# Matthew Campos

mattcampos66@gmail.com

LinkedIn: <https://www.linkedin.com/in/matthewecampos>

---

## SUMMARY OF QUALIFICATIONS

- Passionate about community development as demonstrated by internship experience and scholarship-winning academic projects.
- Strong sense of initiative as illustrated in producing published academic research and spearheading projects that promote inclusivity at UBC.
- Well-versed in community outreach; eager to build on past experiences as a development assistant, a project lead for UBC Sustainability and peer mentor.
- Excellent storytelling and visual communication skills in designing promotional materials and annual reports and writing persuasive grant applications.
- Creative problem-solver and team player as a project lead with experience in retail.
- Exceptional organizational skills with an ability to balance multiple projects and priorities on my own.
- Experienced in Microsoft Office, Adobe Suite, HTML/CSS, office administration and geographical information science (GIS) from both professional positions and coursework.

## EDUCATION, AWARDS & NOTEWORTHY COURSEWORK

*University of British Columbia, Vancouver Campus*

**Bachelor of Arts - Geography (honours)**

GPA: 4.0 (86.9% - A)

Expected Year of Graduation: 2021

**Geography 250: Cities**

September 2018 - December 2018

*2nd year course, UBC Vancouver*

- Demonstrated passion for community-oriented planning by producing a neighborhood plan proposal, earning the Brittany Jang Prize in Urban Futures and receiving the highest project grade in a class of almost 200 students.

**Geographical Sciences 270: Introduction to GIS**

January 2019 - April 2019

*2nd year course, UBC Vancouver*

- Created digital maps of public transit ridership in Calgary, Montreal and Metro Vancouver for a final project, producing flowcharts to explain my process and a 20-page report to analyze my findings.
- Deepened my knowledge about common transit planning practices and honed my GIS skills, earning an A on the assignment.

### Academic Recognition

- Published author of 'Cambridge Analytica, Microtargeting, and Power: "A Full-Service Propaganda Machine" in the Information Age.' *Trail Six Undergraduate Journal of Geography*. 2018; Vol. 13: 24-35.  
<https://trailsix.geog.ubc.ca/volumes/current/>
- On UBC Faculty of Arts dean's list - 1 school year
- Awarded \$4,000 Trek Excellence Scholarship for being in the top 5% of my grade
- Awarded \$500 Brittany Jang Prize in Urban Futures by UBC and Dr. Elvin Wyly

## RECENT EXPERIENCE

*UBC Geering Up Engineering Outreach - Vancouver, BC*  
Development Student Assistant

August 2019 - Present

- Manage sponsorship cycles for a not-for-profit by researching prospects, writing and submitting data-driven grant applications and producing reports on donor impact, resulting in grants of over \$600,000 for Geering Up.

# Matthew Campos

mattcampos66@gmail.com

LinkedIn: <https://www.linkedin.com/in/matthewecampos>

---

- Develop Geering Up's newsletter and promotional materials by using Adobe Illustrator, Photoshop and Dreamweaver, applying HTML and CSS to design visually-engaging email blasts, program posters and one-pagers.
- Compile program enrolment data and financial statistics to identify areas of potential growth for an organization with a budget of \$1.2 million.
- Assist with other duties such as event set-up/tear-down, video project filming, presenting at and facilitating meetings and helping with a recent office move.

*Diabetes Canada - Vancouver, BC*

May 2018 - December 2018

Community Development Assistant

- Drafted successful grant applications for a kids' summer camp by illustrating our program's impact through figures and personal accounts from past attendees and parents.
- Developed feedback forms on SurveyMonkey to review the performance of events, compiling the results in reports to analyze program impact.
- Prepared thank-you letters and social media materials for educational events like a forum which helped almost 300 people affected by type 1 diabetes develop self-management strategies.
- Serviced over 40 donors, constituents, and partners while curating over 25 new profiles in our Blackbaud CRM database.
- Assisted with tasks in office administration such as coordinating appointments, managing phone calls/correspondence and updating records.

*UBC Sustainability Initiative (USI) - Vancouver, BC*

September 2018 - April 2019

Sustainability Ambassador & Sustainability Fair Project Lead

- Led a team of 5 to plan the largest sustainability-oriented student engagement event at UBC, the Sustainability Fair, by coordinating deadlines, chairing weekly meetings and troubleshooting issues related to event logistics.
- Managed relationships with event sponsors and boothers to ensure excellent customer service and increase the number of groups hosted at the event by 30% in comparison to 2018.
- Produced a detailed event report which analyzed survey data and participant comments to inform sponsors and next year's Ambassadors about the Sustainability Fair's development and impact.

*University of British Columbia - Vancouver, BC*

May 2018 - September 2018

Imagine UBC 2018 Orientation Leader

- Provided peer mentorship to over 20 students and answered their questions about classes and wellbeing in person, over the phone and through email.
- Promoted the importance of establishing a connection between students and orientation leaders by conducting campus tours and drawing on my own experiences as an undergraduate at UBC.

*Target Corporation - Manhattan, KS USA*

June 2017 - August 2017

Sales floor team member

- Communicated a well-developed understanding of our store's deals to sell upwards of 4 Target Red Cards to guests every week.
- Demonstrated strong multi-tasking skills to complete transactions while taking phone calls and resolving customers' issues.